



Erik W. Magnuson

Business Development Manager
SUHRCO Management, Inc.
SUHRCO Residential Properties, LLC

As the business development manager, Erik initiates and develops new business opportunities on behalf of SUHRCO. Erik assists in the development and implementation of strategic plans to solidify long-term business relationships and partnerships; pursues multiple client relationships and engagements; is accountable and responsible for procuring new business and securing new accounts; identifies new markets for potential real estate management opportunities; keeps track of industry trends and identifies new opportunities; participates in companywide development of marketing and public relations strategies; participates in team sales and marketing activities; influences the development of new marketing promotional programs; and understands individual market dynamics including: size of markets, property profiles, business opportunities, barriers to entry, technologies, key players, and competitors.

Prior to joining SUHRCO, Erik was a community association manager for Walters Management, San Diego's only triple-accredited management company. Erik's portfolio of managed properties included homeowners associations (HOAs) (single-family homes, condominiums, and condo conversions) industrial parks, commercial centers, and business centers. Erik's experience entailed managing and supporting his associations in all capacities including all association affairs, compliance issues, problem resolution, maintenance of community common areas, coordination of maintenance services, and HOA boards of directors' meetings.

Erik graduated from Bellarmine Preparatory School. He pursued his formal education at Johnson & Wales University in Miami, Florida, and Denver, Colorado graduating with a Bachelor of Science Degree in Hotel Management.
